

# *Hypnotic Writing For Business Success*

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## **“Hypnotic Writing” for Business Success**

**Learn How You Can Induce BUYING Trance with Your Words**

### **FREE GIFTS:**

*“How to **Get** People Do **YOUR** Bidding Using These Amazing Collection of **FREE** Hypnotic Writing Materials”*

*Astonishing Breakthrough Way of Writing to Make People Obey Your Commands. Get The *Hypnotic Writing Techniques* Those Gave Me 5000 Subscribers in ONE Week.*

**[Click Here to Get The SECRETS...](#)**

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## **Introduction**

**“Give me 2 minutes and I will prove that YOU can induce BUYING trances too!”**

Announcing: Astonishing Powerful Breakthrough Way of Writing that Can Make People Do, Whatever YOU Want Them to Do. Unlock the writing secrets that make your sales letters so compelling that only few can resist doing your bidding.

Hey! Remember how frustrating it is for you, even though you have wonderful products, you are not getting the sales you *should* be getting. Obviously you have an attractive website but people are not staying at it. Certainly you are running a very useful newsletter, trying to help people, but subscriptions are not at a pace they should be.

STOP and just imagine how it feels like if your products are selling like crazy and your list is growing huge, day by day. How does it look like when your site is hit by huge traffic everyday?

As you study each word in this book, you will know how easy it is for you to get people follow your commands. Are you getting the point that you can have the results you want with the deadly and powerful skill of hypnotic writing? You are ready for success, aren't you?

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## **Hypnotic World**

*'You are feeling sleepier and sleepier... and as I count from one to ten, you will fall asleep', a hypnotist is giving suggestions to a group of people on a dim stage, in a soooothing voice. All spectators so are excited to see what happens next.*

*"one"*

*"two"*

*.*

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*.*

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*"ten"*

*The hypnotist, in a victorious gesture, is pointing towards the adults those are sleeping like infants on the open stage. The spectators are applauding and shouting in exhilarating joy.*

Isn't it a typical scene that comes to your mind when you think about hypnosis? The moral of the story is not that you can make people sleep, but you **CAN** induce trance.

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Hey! **STOP**. What type of hypnotist did you see in your mind? How does the stage look like? Who are there on the stage?

As you are smart, you realize that what the stage hypnotist demonstrated is just one power of hypnosis: to make the subjects fall asleep at his suggestions. But making the customer asleep is not going to help you or me in any way.

By the end of the ebook, you will learn '***How to use hypnotic writing to get the results you want from people.***'

You don't know it yet, but in a moment you will realize that you are already a very good hypnotist and you are outrageously successful in inducing trances with your *words, actions, gestures and stories*.

As you start reading, you feel how easy it is for you, to use the skill you already have, to start writing your own hypnotic sales letters, websites and emails.

## ***What is hypnotic writing, anyway?***

***"A hypnotic writing is that writing, which triggers images, sounds and emotions in the reader's mind."***

Listen now. As you are sitting here and reading this book, you realize that any book that engages you is an example of hypnotic writing. Any movie

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that makes you forgetful about time is an example of hypnotic writing. Any speech that triggers emotions in you is an example of hypnotic writing.

By the time you finish this paragraph, YOU will know the four ingredients of hypnotic writing and you will be excited to know more and more about this deadly skill that only few in the world are aware of.

STOP and open up your unconscious mind and let the below statements sink.

There are 4 main ingredients of hypnotic writing.

- ❖ Hypnotic writing grabs instant **attention**
- ❖ Hypnotic writing triggers targeted emotions in the reader
- ❖ Hypnotic writing gives covert suggestions
- ❖ Hypnotic writing calls the reader to take action

The further you read, the more you will know about each ingredient of hypnotic writing and by the end of this section, you feel powerful and in control of getting the results you want.

**ATTENTION**

Any hypnotic writing or hypnotic sales letter or hypnotic speech will grab your attention. Hypnotic writing uses a statement or a question or an image that grabs your conscious attention. Now **STOP** and read it once again. *A hypnotic writing grabs your attention by someway.*

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Remember when you were in high school, you used shortcuts to solve math. There are similar shortcuts to grab the attention.

“How can you convert your website into a hypnotic website?”

“What are the top 5 statements that grab the attention of any reader?”

“What are the top 10 questions that engage the reader?”

“What are the top 3 ways to give a suggestion to the reader?”

As you are smart, you realize that these are not YES or NO type of questions. These questions demand answers. Now lend your ear: **One best shortcut to grab attention is asking a question that makes you THINK.**

You start feeling that once the reader’s attention is captured, then hypnotic writing keeps him engaged. It creates an interest, enthusiasm and an excitement about the **thing** in the writing.

*You are about to learn one of the most powerful skills in hypnotic writing...*

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## **2. Triggering Targeted Emotions.**

I am really excited while I am writing this. This skill is very very important and vital in turning your so-so sales letter to a hypnotic sales letter.

"Few years ago there was a young girl who wanted to work as an air hostess. She is working so hard for the selections and the day of the judgment came"

"You out performed the requirement", spoke a member of the selection committee. She was rejoiced and her face is glowing. Then came the word from his mouth, "But... we can not hire you".

She is speechless for a moment. And she asked, "Why?". There is a lot of disappointment in her voice and a puzzled look on her face.

"We wish you were a little bit fair looking", answered the man.

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. .  
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. .

She is lying on her bed and crying. She is feeling hopeless. Her entire life she wanted to become an airhostess. Her dream... and now it is tossed.

And then, at that very moment, her grandmother kicked opens the door and is rushing toward her. There is a strange

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confidence and hope in her face. Her eyes are glowing with happiness and love.

"Use this and we will see how they can reject you next time", she handed her a fairness cream.

In the next selection, the girl is hired because she is unbelievably fairer and is looking damn beautiful.

"I can do anything", she says confidently, "this fairness cream gives me tons of confidence every day".

What type of a girl did you SEE in your mind? Which fairness cream did you remember? Which airlines flashed in your mind? How much confidence did you notice in her?

The above story is the transcript of an ad for a fairness cream. Observe the story carefully, and you see that the emotions of being beautiful, confident and successful are linked to the fairness cream.

Now listen to me carefully: What the ad doing here is triggering the targeted emotions and link them to the product. This is the most powerful strategy. As you go through the hypnotic materials that you get for **FREE** on signup, you find more advanced methods of triggering targeted emotions.

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**YOU are ready to know the truth about engaging a reader, aren't you?**

*"The best way to engage any reader is to tell a story. Not any story but stories that are carefully composed to trigger the emotions that are linked to the result you want."*

I am afraid to give you the next tip in hypnotic writing for it is so powerful that you can make or break big things in moments. *You literally will be controlling people when you know this secret...*

**Please don't misuse it. Use it only to get mutually satisfying results!**

### **3. Give Covert Suggestions**

*Few months before, I was desperately looking for a spiritual book. I checked with the publisher and he said that they stopped publishing it long back as it is pretty old and there is no demand for it. But I need the book.*

*One day later, I got a call from a childhood friend. His grandfather passed away and left him a bunch of properties. He also told me that there are many old spiritual books in the gifts he is left over with.*

*My eyes became wide open. I asked if the particular book I am looking for is there. He checked and told YES. In that moment I*

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*was the happiest guy. I immediately offered him money for the book.*

*“No. I am sorry I can not sell you these books. I am forbidden”, he responded.*

*“Is there any particular reason?” I asked him.*

*“You know, my grandfather told me not to sell these properties at any cost. He wanted me to keep them with me”, he told.*

*I paused for a moment and then I told him this story.*

*“Long back there was a Brahmin who had a beautiful sword. It shines like sunray. It has a diamond in its handle. Whoever sees the sword, wishes to keep it in his hand at least once. It is such a rare and wonderful thing.”*

*He gave it to his only son and passed away. He ordered him not to sell the sword for any reason and it is a family heredity, since fore fathers.*

*This Brahmin’s son used to perform a ritual every year at the temple with the sword. One day the servant of the king saw the sword and wished it would be good for the king to have such a sword.*

*The servant told the king about this wonderful sword the Brahmin’s son is carrying and proclaimed “if you will have such a sword, your glory will reach far. Please acquire it for the sake of the kingdom”*

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*The king sent his servants to the Brahmin's son asking for the sword and offering him as much money as he wants.*

*The Brahmin's son thinks for a while and says, "I should not sell this sword, but I can give this as a gift to the king"*

*When I finished the story my friend became calm. After 10 minutes he called me back and told that he is willing to give me the books as gifts.*

NOW, stop. Tell me what changed my friends mind to give me the books?

Common... think!

Gave up?

Ok. It is better wide open your ears and let this sink into your mind.

***My covert suggestions*** to my friend changed his mind.

When I narrated the story, my friend imagined it in his mind and he felt ***how it would be for the Brahmin to offer the sword as a gift***. This is my targeted emotion. This is my command to my friend to experience. And this emotion eventually lead him to gift me the books.

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*Now listen to me carefully: "Story telling is so powerful that what ever you tell in the story bypasses the conscious mind and enters the unconscious mind. Aristotle, once requested that all the story tellers from the kingdom to be expelled, because he thought they are doing a lot of harm through their stories. Just imagine how powerful it is"*

So practice story telling. With awareness in your mind that your story sinks to the unconscious mind of the listener and develop skill to covertly embed the commands in it.

## **4. The Closing**

Ok.

You grab instant attention.

You engage them in your writing.

You trigger the targeted emotions with stories and covert suggestions.

Is that all? What's next?

There is one more important thing you need to do. It is the final brick in the building to close the last open hole.

Here is the important key to success: You have to call them to take action.

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Now imagine, you do all the above three steps and assume that the prospect will take action, and then you are sabotaging your efforts. Don't assume that they will take the action. They don't, they want to be lead by you. If you want them to buy your product then tell them 'Click here and get IT' or 'Click here to get instant access'.

Now you got the whole point.

## **5. At A Glance**

As you are following word by word, you know that the art of hypnotic writing concludes that, in order to get whatever you want from people; to get people do whatever you want them to do, your writing should do a set of specific tasks

- Grab the attention
  
- Engage the reader
  
- Give covert suggestions to do your bidding
  
- Finally call them to do what you want them to do.

As you are getting the whole point, you may be wondering there if hypnotic writing gives **instant** results. As your gut feelings say, hypnotic writing in many cases gives immediate results and in many cases it works in the background until the critical mass is gathered and until the emotions

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*explode* to take the **action**. Now take your old sales letter or website copy or infomercial or article. Scan through it whether it has these four qualities. Rewrite it until it satisfies all these four important features. And watch the results coming to you.

## **6. Final Juice**

If you are like me, you probably want more of Hypnotic Writing. Think about making use of hypnotic materials and you feel real power.

But more importantly, since YOU are smarter than many people, by the time you finish reading the FREE materials, those you get on SignUp, you will be able to take words and phrases and weave them into hypnotic letters and ads that get people to act on your commands and suggestions.

STOP and picture yourself 15 days from now, creating hypnotic sales letters that convert like crazy, your websites nailing the eyes of the visitors to the page, your emails flooding money into your bank account. Rare thinking people like you, immediately grab these materials. You don't have to subscribe now, however I will be giving '***Hypnotic Writing Video Course***' only to my list.

Click [here](#) and get the FREE materials.

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Cheers

Gunasekhar

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of traffic every month. Get The  
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Gave Me 5000 Subscribers in ONE  
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